

ART IN PUBLIC PLACES COMMISSION

Minutes for November

Video Conference Meeting

Wednesday, November 2nd, 2022 6:00 pm | 2 Hours | (UTC-06:00) Mountain Time (US & Canada)

I. Call to order

6:01 pm Present –Brittany Pirtle (Chair) Amy Cheslin, Vanessa Frazier, Margaret Norwood, Ana Valles, Nick Engen, and Laura Kiefer
Absent – Shana Thompson and Mary Mollicone

II. Assign notetaker for monthly Council memo

Vanessa

III. Approval of minutes

Amy Motioned to approve October minutes. The minutes were approved.

IV. Adopt meeting agenda

Ana motioned to adopt the meeting agenda for November. Meeting agenda was adopted.

V. Public comments

VI. None.

VII. Guest Speaker

Presenting: Matt Kipp, Financial Supervisor for Library and Cultural Services

Matt: There are two sides to AIPP's budget- **Administration and Maintenance and Art Acquisition.**

You'll see transfers into the budget on the admin and maintenance side of the program. AIPP sees an ongoing transfer from the city's capital projects fund. 25% of that transfer goes to admin and maintenance the remaining 75% goes over to the acquisition side of the program. You will also see admin and maintenance payments from the 1% ordinance from metro/transit districts and a small amount of investment income from interest.

On the expense side, you will see an increase for the partial year conversion of the public assistant position to 40 hours per week and some benefits. Of course, in this aspect of the program, art maintenance is significant, and you'll see in 2022, 2022 art maintenance will be around 42,000 dollars, including the first payment for the

restoration of "Ghost Trolley." In 2023, it's going to jump up to 118,000. In 2023, you'll also see a \$20,000 reimbursement to the 720 memorial foundation.

Projected revenues in the admin and maintenance side of the program:

You'll see multiple payments from developers, the capital projects transfer, and \$36,000 for the colors restoration insurance payment. We will estimate and plug numbers in for metro districts and development-related payments in future years.

So, moving on to expenses on admin and maintenance again. We see the full increase of the Public Art Assistant position and the maintenance line is the big one here—the \$20,000 payment out to the 720 memorial foundation.

Roberta: Some of you might remember that council member Rubin Medina proposed that this money be returned to the foundation. This is a \$3,000 annual fee they were paying yearly for approximately five years. AIPP will be reimbursed for the almost 7,000 dollars that we've already spent on that money. Moving forward, AIPP will be reimbursed for our costs of maintaining that piece. The determination of where these funds will come from will be determined in 2023.

Matt: Acquisition- Revenue again includes those ongoing transfers from the capital projects fund that's 75% of the transfer, and then investment income again on the balance we have in the bank. 2022 projects included in the costs are the ongoing expenses for the 9-mile Pedestrian Bridge, completion of the Green Valley Ranch project, and the Southeast Recreation Center. In 2023 and 2024, costs include work at the Planes Conservation Center, 13rd Avenue bridge, sculpture projects, Central Rec Center, 3 Pedestal Project, Highland Canal, and the completion of the 9-mile Pedestrian Bridge. In 2025, you'll see that we have yet to identify specific projects in the projection.

Roberta: After citing the foundation for the Green Valley Ranch East project earlier this month, we learned from the contractor that they will pour the foundation in December. So, they will install the artwork in spring 2023.

Margaret: can we get this particular document to see that and then, in terms of, like, ongoing? We always have questions about what we can afford to acquire, but having those financials in front of us, along with the activity, would be cool. Can we have those numbers to reference?

Matt: Email, yeah, we could come up with a good, ongoing reporting strategy, so Roberta and I will talk through that and figure out the best way to accomplish that.

Margaret: Thank you, that'd be helpful because, as we sort of strategize and talk about it acquisitions seeing the actual numbers of where we stand at any moment, you know, give us the ability to be smart.

Presenting: Kerri Drumm, Principal and Founder at Purpose Aligned Consulting

Kerri: So, a little about my organization's purpose line consulting. We've been around for about ten years, but I have facilitated strategy and planning for the last 20

years. My background is in peace and conflict studies, and I'm a mediator. I have a lot of work and experience in art and culture, which I'll talk about in just a minute. We're at the intersection of government, community, and nonprofit, and we love to see those three groups working together. I'm always excited when I have the opportunity to speak to or present to a citizen's group or citizen's commission because it's enjoyable to see how communities drive city programming. We are a values-based consulting firm.

When planning, we try to figure out what existing assets are in the communities. What can we build off of to deliver a superior product?

We've done 50+ plans and strategy work, and I want to call out some of the relevant ones we've worked on- **The Rhino Arts District's last strategic plan**. This was an 8-month process, and it came out in the spring. We worked with the **Denver Art Museum** and contemporaries board to put together their approach and plan. We can bring that real connection and understanding of Aurora, what happens there, what's going on in the city, and what it means to work in such a diverse, vibrant community.

So that's a little bit about us and some relevant experience. We can also send you a more robust client list that pulls out some of the other arts and culture folks we've worked with. I sent Roberta two primary options, depending on what kind of resources and support the commission was interested in. **The 1st option** is a basic, facilitated process, whereby if you were to hire us, we would support the commission in developing an approach to community engagement and information gathering. The commission would participate and be responsible for the information gathering. Things like creating good surveys and setting up your information gathering and an effective way, and then we would help you synthesize that work. We would facilitate a retreat with you all and develop a plan through that process. **The 2nd option** is where we help the commission understand more deeply what's happening at the city, local, state, and community levels. This option includes focus groups facilitated by us, interviews with folks that might be able to give some insights, and a more in-depth community, listening, and stakeholder mapping process.

The most successful plans have buy-in from the community. The city and all of the various stakeholders who might be touching the plan, and the way to get buy-in before you even launch a plan, is to include these folks in the process. We want to engage them so they can give their insight and input on how the plan should look, which means when the program is out, it will respond to their desires, and they will be more bought in because they helped build it. I want to open it up for questions and comments.

Roberta: Kerri, can you provide an estimate of the basic program vs the more robust program?

Kerri: Sure, the **basic program we could do for \$9,000** would include the facilitated processes, the advisement on developing the survey overview on the information gathering, a synthesis of the data, the retreat, and the plan itself. For the

more robust program, \$14,000 - \$16,000, depending on how many focus groups we need.

Roberta: Great that is very helpful. I also want to add that the commission is required to do the 5 year master plan. It's written in the ordinance, and it's included in our policies and procedures. City Council will be expecting it from us at the end of next year.

Kerri: Kerri: To your point, Roberta, that goes back to the benefit of doing a deeper engagement earlier on since you have to present it to the council. If the council has had some stake in it from the beginning, that will look much different than seeing the finished product for the first time.

Amy: Hi Kerri, I know you're working on other projects. I want to know how much coordination there will be or separation between the other projects you're working on with our project.

Kerri: Any time you're doing planning work, you don't want to duplicate it. You want to leverage. It's an incredible opportunity for the AIPP commission to do this work now because the city is doing big planning initiatives, so there will be new data coming out from the city about what people want in art and culture.

Another unique thing that I can bring is an understanding of all these different initiatives that are happening.

If you have questions, you can pass them on to Roberta, who will share them with me. Thank you.

Presenting: Kendall Peterson, Theresquared LLC. Creative Solutions

Kendall: My company is called ThereSquared. I have been a public art consultant. I worked for the Denver public art program for six years. I was at the airport for three years doing the hotel on transit center, and I've been consulting since 2017, so public art is my specialty. We know that you need a 5-year master plan due in the fall of 2023. We understand the need for community engagement and how broad it is to be determined, and there is about \$20,000 in the budget. And now, I would like to introduce Jill.

Jill: I'm Jill Stilwell. I started my consulting company in 2015 because I wanted to focus on vision-oriented arts and cultural planning. My expertise lies in strategic planning, master planning, and cultural planning.

Kendall:

VIII. Action items

Selection of Master Plan Consultant

Brittany feels like Kendall and Jill of ThereSquared is a better option based on their previous experiences, their a-la-cart opportunities, and flexibility more custom.

Laura mentions the DEI component and appreciates that ThereSquared is inclusive in its processes. Amy comments that their background is in AIPP, so their focus would be less broad. Nick speaks about the customized options and tailored feel to their strategy. Roberta mentions the opportunity to work with them in the future to update some internal documents and processes that are outdated.

Brittany asks for a vote on the master plan consultant. A motion to select ThereSquared LLC Ana motions and Nick seconds the motion. The vote is passed unanimously.

IX. Staff report

a. Liberty View Apartments

All three finalists have committed, and any finalists chosen would be new to our permanent collection.

b. 30th Anniversary

We had a preliminary meeting with the poet laureate. She is so excited about working with us on the 30th anniversary. We have another appointment on Friday to chat about the commissioned work. Roberta asks if the commission wants to be engaged in the 30th-anniversary planning or if we should select a committee. Let's add this to the Annual meeting agenda. Brittany asks commissioners to consider time commitments, and we will revisit this at the annual meeting.

c. Infor

Chelsea has been working to move our collection database over from Access to Infor. We will have much more functionality and be able to house much more information within the new system. This is the asset management tool that the City of Aurora uses.

d. Public Art Assistant

Chelsea has accepted another position and will leave The City of Aurora and AIPP. Tony, the previous Public Art Assistant, will return on a contract basis to maintain the role until a new candidate is chosen. Roberta anticipates having the position filled in January 2023.

X. Items from Chair

Annual Report

Brittany will present the Annual Report for AIPP to the Public Relations Communications Tourism Libraries Community Boards and Commissions and City Council.

XI. Items from Commission

a. Report from liaisons

1. Cultural Affairs Commission
2. Havana BID

Margaret- Budget presentation

3. ACAD

Amy sent out 2 newsletters.

4. Art + Business Connection

Ana- Met last week at Stanley marketplace, and they were eager to hear from persons involved in arts and culture.

5. BACA

Amy- early stages of BID

XII. Next meeting and agenda items

Date: December 7th

Committed to January 7th for the annual retreat meeting.

XIII. Good news

Mary sent positive news about Dwight's recovery.

Margaret – Spam A Lot opening this Friday and a clip will be shown at Devour The Arts

The next week Dot will open.

XIV. Collect volunteer hours and contacts

XV. Adjournment

Brittany Pirtle

Chair, Brittany Pirtle

Roberta Bloom

Public Art Supervisor, Roberta Bloom

The mission of the Art in Public Places Program is to capture the pulse of the community by contributing to neighborhood development and economic vitality, and by engaging the many voices of Aurora through art and culture.