



MINUTES

GOLF COURSE ADVISORY COMMITTEE

WebEx Meeting

October 20, 2021

MEMBERS PRESENT: Laurie Steenrod, Chairperson; Jesse Stine, Vice-Chairperson; Adam Lyle, Dorothy Shadrick, Perry Jowsey, Doug Webb

MEMBERS ABSENT: Omar Montgomery, Matt Stephens, Brendan Wilde, Jason Schneider, Elizabeth Hamilton

STAFF ATTENDING: Doug McNeil, Manager of Golf; Karin Rivale, Marketing Specialist; Suzie Jaquith, Administrative Supervisor

- I. CALL TO ORDER – Laurie Steenrod, Chairperson called the meeting to order at 5:15 P.M.
- II. CHAIRPERSON'S REMARKS – Laurie remarked she played at Saddle Rock and course conditions were good. She thanked Aurora Hills and Springhill Mens Clubs for their donations to the Paul McMullen Golf Scholarship Program.
- III. PUBLIC INVITED TO SPEAK – None.
- IV. COMMITTEE REMARKS -
 - Jesse Stine commented he played in the last Saddle Rock Men's Club tournament of the year. Springhill golf course was in great shape for fall.
 - Adam Lyle commented he played at Aurora Hills golf course and noticed cart paths are in need of improvement. He is hoping it's high on the Capital Improvement list. Doug replied there are needs that take higher priority such as course equipment. Cart path improvements are on the Capital Improvements list; however, it will not happen next year. Adam mentioned City of Denver's, Kennedy golf course has plans for a redesign and asked Doug how he thought that would impact Aurora golf courses. Doug replied he is aware of the plans and it will have an impact in the future.
 - Perry Jowsey commented he was disappointed he could not attend the committee/staff golf outing at Meadow Hills in September but hopes to have chance next year to participate. He golfed in a charity event and was reminded how the sport can bring the community together to support different causes. He looks forward to seeing what 2022 will bring.
 - Dorothy Shadrick commented she played all the Aurora courses except for Murphy Creek the last couple of weeks and all are in good condition considering the time of year. She enjoyed the golf outing with committee members and staff.

V. STAFF UPDATES –

- Karin Rivale, Marketing Specialist, gave a report on marketing activities. She is currently working on the Aurora Golf calendar for 2022 and the tournament flyer for 2022. Preparing for upcoming Denver Golf Expo in February. Finished a series on Aurora Golf Facebook posting a sale of an item each week at the different pro shops. Laurie asked if there are plans to have the Mother Daughter Clinic next year. Karin replied she has not yet discussed 2022 events with Doug McNeil.
- Suzie Jaquith, Administrative Supervisor, reported on which members terms expire on April 20, 2022. They include Omar Montgomery, Jesse Stine, Adam Lyle and Jason Schneider. Members wishing to serve another 3-year term will need to re-apply come January 2022.
- Doug McNeil reported due to shipping backups, there is a cart shortage which has delayed the order of new carts for Saddle Rock. The vendor informed Doug it is unlikely the order will be fulfilled next year. Staff are working on a plan to keep the current cart fleet in good working order until the new fleet comes in. He informed members they may see some adjustments made in operations at Saddle Rock to help ease cart usage. Jesse asked if there is a possibility of receiving a partial order next year. Doug replied it is possible to receive new carts as they become available. He also reported the vendor used for the point of sale system announced the booking engine currently used will not be supported next year. Doug will be meeting with the vendor to discuss options to upgrade to their high-end booking engine, which is the same one used by Denver.

VI. FINANCIAL REVIEW – Doug McNeil, Manager of Golf, gave a Rounds/Financial Report update. Doug reported September rounds were down slightly from last year but still up 10% over pre-pandemic levels. Revenues were the same compared to September of last year. Expenses were up \$130,000 for the month mostly due to a billing error correction by Aurora Water related to Saddle Rock. For the year, expenses remain in line with last year. Revenues are up 30% compared to YTD last year.

VII. DISCUSSION -

- Doug and Laurie are scheduled to present the Annual Golf Course Advisory Committee Report to the Parks, Foundation and Quality of Life City Council Policy Committee on October 28th. Doug will share the presentation with committee members.
- Doug announced artificial turf will be installed at Springhill driving range. The asphalt pads will be installed this week with artificial turf scheduled in a few weeks. The artificial turf at Aurora Hills driving range is also scheduled to be replaced. Doug remarked they will be nice upgrades for those who enjoy practicing in the winter months.
- Doug reported Aurora Water may impose water restrictions in 2022. There are different stages of restrictions based on drought conditions. Each level results in more significant reductions in water allocations. Golf courses most impacted by restrictions would be Saddle Rock and Meadow Hills as they rely on raw water, which sees the most restrictions. Restrictions are calculated based on snow fall and runoff measurements. Doug will continue to keep the committee updated on latest developments.
- Doug reported IT Department is exploring remote options for future meetings for all city meetings, including citizen advisory boards and commissions meetings. Doug will report on findings from IT as soon as they become available.

VIII. OLD BUSINESS –

- Laurie asked if anything was done on the par 3, #5 at Saddle Rock. Ideas were to place the tee higher up. Doug replied he has not yet received an update from staff but will follow up.

IX. GENERAL DISCUSSION –

- Laurie reported some potholes in the parking lot at Saddle Rock. Doug replied he will follow up with Public Works Department to find out the repaving schedule.
- Laurie reported Meadow Hills hosted the 1st Aurora Ladies Cup with 51 players. Doug commented Head Pro, Caine Fitzgerald was very pleased with the event and has plans to continue it annually.
- Jesse Stine asked about rate increases for 2022. Doug replied there will be small incremental increases, similar to years past. Fee increases are part of the proposed budget set to be approved by city council.

- Laurie asked Doug if he had any information on the planned golf course that is part of a new development called Kings Point. Doug said the new development will be located off E-470 and Parker Road, and the owner of the development does have plans to build a private golf course within the next few years.
- Doug McNeil thanked the committee members for their valuable contributions this year and wished them a great off-season.

X. .ADJOURNMENT -

- Jesse Stine moved for adjournment and Laurie Steenrod seconded the motion.

Minutes approved by: *Laurie Steenrod* Nov 16, 2021
Laurie Steenrod (Nov 16, 2021 21:35 MST)
Laurie Steenrod, Chairperson

Minutes prepared by: *Suzie Jaquith*
Suzie Jaquith, Administrative Supervisor

10-20-21 MINUTES_FINAL_sj_dm

Final Audit Report

2021-11-17

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