AURORA FOX ARTS CENTER ADVISORY BOARD

10/14/19 – 6:30 p.m. Aurora Fox Theatre - Studio Theatre 9900 E. Colfax Ave, Aurora

I. CALL TO ORDER

Introductions and Attendance - Jeffrey Johnson and Jonathan Woodward, Chair and Vice Chair

Present: Jeffrey Johnson, Jonathan Woodward, Bridget King, Douglas Meares, Wendy Bullock, Eric Fitzgerald

Absent: LaVerna Pierce-Sierra, Dawn Garibaldi

Staff: Helen

II. UNFINISHED BUSINESS

A. Volunteer Hours - September

i. Members submitted volunteer hours

B. Prior Board Meeting Minutes

i. Board reviewed September minutes

a. Motion to approve - Jonathan Woodward

b.Second - Doug Meares

III. NEW BUSINESS

- A. Board Applicants/Updates
 - i. City council approved Eric Fitzgerald as a new Board Member.
 - ii. Currently one application in, but no interview scheduled at this time.

B. Executive Producer/Fox Updates

- i. Helen provided updates: Miss You Like Hell finished its run. It did not sell as well as had hoped. The author was here for the final Thursday and she held a meet with the students and it went very well. She raved about it and our performance of it.
- ii. The Theater is currently being prepped for an immersive haunting of the Fox "The Cutting Room Floor".
- iii. Mural in back, looking at the lighting of it soon. Also, nothing new on the landscaping. The Xcel box is being removed from the outside to keep from allowing open access to a power source. The painting is finished inside and they are about to start work on the roof. (prefab sections)
- iv. Two new businesses are coming into the neighborhood which will bring more foot traffic.
- v. Helen presented the new Logo Branding selections and the Board had a discussion on which we find the most appealing.

C. 5013C Update Bridget

- i. Will be getting the committee together to write out the articles of incorporation. Will work on the scheduling for the agreements. Will look for a series of granting opportunities.
- D. Gala Pre-planning Wendy Henderson Bullock (0:30)
 - i. Discussed the value of the Gala and what would be the impact should the Board decide not to continue with the tradition. Following discussion all Board Members agreed that this should continue for the upcoming gala. However would like to revisit at the Board Retreat.
 - ii. Next reviewed the initial time line for the Gala and will ask Beau for the spreadsheets of his charted time line.
 - iii. Helen and Steve have been in discussion about using local talent that might be more "beloved" by the community. The Board discussed the benefits of having a local artist be spotlighted for the upcoming Gala and the vote was unanimous.
- IV. **REVIEW/DISCUSSION OF BY-LAWS:** Purpose Article II (0:30) Board Role: Open discussion about how the Board had previously been involved in the maturation of the budget. Discussed ways of having Helen provide more information at the monthly meetings to develop that education. Also reviewed that the advocacy be a better use of the Board time and how to keep asking for the Arts Districts. Wanting to look at ways of helping to find the partnering with other organizations. The

Board is encouraged to look for good partners to the different performances. Look at how to increase the theater going as part of the culture.

V. ITEMS FROM THE MEMBERS (0:10):

- A. Commission (arts) will be training the judges for the grants
 - i. General operating fund
 - ii. Performance in the arts district if this is outside the season.

VI. NEXT MEETING AND AGENDA ITEMS

Next Aurora Fox Arts Center Advisory Board Meeting: November 11, 2019, 6:30 p.m., Aurora Fox Lobby, 9900 E. Colfax Ave, Aurora

VII. ADJOURNMENT - 8:07pm

Jeffrey Johnson, Chair

Beau Bisson, Staff Liaison